

## Company Description

The Institutional Money Market Funds Association (IMMFA) is the trade association which represents the European triple-A rated money market funds industry. Our member funds have over €400 billion in assets under management.

IMMFA seeks to promote the interests of its members by:

- Ensuring that IMMFA members offer a consistently high quality product to investors, in particular by maintaining a set of standards in its Code of Practice;
- Informing and influencing policy makers, regulators and authorities around Europe regarding money market fund issues;
- Educating investors about the money market fund industry and providing timely data on members' funds.

All IMMFA members must abide by the Code of Practice and obtain a triple-A rating for their funds.

## Company Contacts

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